

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – Release of Advertisement in “Andhra Samachar” a Bi-monthly on Industry, Trade & Environment, to Andhra Samachar magazine – Publication Charges – Amount Sanctioned - Orders - Issued

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 274

Dated: 13-03-2009
Read the following:

- 1 Govt. Lr.No.919/PMU/DDC/2009, YAT&C (PMU) Department. dt. 09.03.2009.
- 2 G.O.Rt. No.2248, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 3 G.O.Rt. No.2249, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 4 G.O.Rt. No.2250, Finance (Expr. GAD-II) Dept., Dt.22.04.2008. .
- 5 Release Order No. 467/Display-PP/Advt.I-2/2008-09, I&PR Department, dt. 12-03- 2009.
- 6 Bill No. 231, dt. 12.03. 2009 of M/s. Andhra Samachar, Hyderabad.

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ORDER:

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been releasing advertisements to publish in various magazines on regular basis, as a part of promotional initiatives. As a follow up of these initiatives, A.P. Tourism & Culture Department released an advertisement to publish in “Andhra Samachar” a Bi-monthly on Industry, Trade & Environment, to Andhra Samachar magazine, After publication of the advertisement, submitted a bill amounting to Rs. 10,000/- vide letter 6th read above for arranging payment.

2. After careful examination of the matter, the Government hereby accord sanction for an amount of Rs.10,000/- (Rupees Ten Thousand only) towards publication of the advertisement in “Andhra Samachar” a Bi-monthly on Industry, Trade & Environment.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan - SH (12) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at para 2 above, in favour of Andhra Samachar, C/o. Sanghamitra, Plot No.3, SBH Colony, 1-4-880/2/14, Gandhinagar, St.No.9, Hyderabad-80, after deducting Tax, payable to the Income Tax Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT**

To,
The Andhra Samachar magazine,Hyd.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded :: By Order//

SECTION OFFICER